



THIRD SECTOR®
New England

Building the
Nonprofit Sector's
Capacity to
Strengthen
Communities

NONPROFIT
CENTER

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2011-12 Better Nonprofit Management Training Series Sponsorship Opportunities & Benefits

"The presentation was incredibly pertinent, had great tips and examples and terrific materials to use."

No matter what position someone holds in an organization, agency, or business, he or she will be called upon to provide leadership at some critical point. The **Better Nonprofit Management Training Series**, a program of Third Sector New England, is designed to equip our region's nonprofit professionals with the leadership and management skills they need to most effectively support our communities.

While professional development is a fundamental part of building our sector's leadership capacity, the current economic reality puts even low-cost training opportunities out of the reach of some organizations. That's why we are asking regional businesses for your leadership in supporting the 2011-2012 Training Series.

Your Support Builds Your Own Community

Begun in 2008 as a one-year program, the **Better Nonprofit Management Training Series** has become a regional mainstay. Our nationally and internationally recognized trainers draw a diverse, dynamic mix of attendees. We have served almost 800 nonprofit executive directors, managers, staff, board members and volunteers from more than 340 nonprofits from New England and New York in our first three years. Groups represented include mid-sized arts organizations and large human rights institutions, leading advocacy and policy groups, medical institutions, and social service agencies.

One of the Best

And while the recession has curtailed some budget items like professional development, our region boasts one of the largest concentrations of nonprofits with reach, resources and influence in their communities and beyond. Become a sponsor of the nonprofit training series, and be part of this dynamic regional resource.

Be a Leader and a Hero

All sponsorship levels will ensure that you are recognized as a contributor and supporter of nonprofit organizations and the communities they serve. The higher your level of support, the more you will help nonprofits strengthen their impact on society as a whole.

What Participants Say

"What an awesome workshop! I have been recommending it to everyone I know!"

Kathy-Ann Hart, Esq.

Assistant General Counsel

AIDS Action Committee of Massachusetts, Inc.

"I just wanted to say thanks for the outstanding Adaptive Supervisor training. It was definitely the most useful three hours I've ever spent focusing on managerial issues!"

Chris Amirault

Executive Director

Brown/Fox Point Early Childhood Education Center



TSNE'S Better Nonprofit Management Training Series 2011-12 Sponsorship Opportunities & Benefits*

Building the Nonprofit Sector's Capacity to Strengthen Communities

FRIEND

\$500

OF THE SERIES

- Name recognition as a Friend in the TSNE Training Series announcement flyer
- Name recognition in the TSNE kick-off e-blast to 7,500 potential participants
- Name recognition with a link on TSNE's Training Series website landing page

OF A DESIGNATED WORKSHOP(S)

- Name recognition as a Friend in the TSNE Training Series announcement flyer
- Name recognition in the TSNE kick-off e-blast to 7,500 potential participants
- Name recognition with a link on TSNE's Training Series website workshop page

SUSTAINER

\$1,000

All Friend Benefits **PLUS**

- Name recognition in the TSNE Training Series announcement flyer
- Name recognition in TSNE's printed newsletter
- Name recognition with a link on Training Series individual workshop webpages

CHAMPION

\$2,500

All Sustainer Benefits **PLUS**

- Your company *logo* on TSNE's Training Series announcement flyer and on *subsequent* flyers
- Your company *logo* with a link on TSNE's Training Series website landing page
- Name recognition and a link to your company website in the TSNE kick-off eblast to 7,500 potential participants
- Name recognition on Training Series signage
- Acknowledgement and thanks from the podium at the kick-off workshop
- Name recognition in subsequent promotional e-blasts

VISIONARY

\$5,000

All Champion Benefits **PLUS**

- Your company *logo* with a link on TSNE website Training Series landing and individual workshop pages
- Logo* recognition in TSNE's printed newsletter/ annual report
- Acknowledgement and thanks from the podium at all Training Series workshops
- Logo* recognition on Training Series signage
- Logo* recognition with a link in all TSNE promotional e-blasts
- Name inclusion in all text provided to nonprofit partners for their dissemination

* To inquire about *Media Sponsorship*, contact Julia Carpenter-Conlin at trainings@tsne.org.

Better Nonprofit Management

TSNE'S 2011-2012 Nonprofit Training Series

Sponsorship Agreement

Sponsoring Organization _____

Name _____

Title _____

Signature _____

Date _____

Sponsorship Support Visionary Champion Sustainer Friend

Sponsorship Fee

One-half of the fee for sponsorship of Third Sector New England's Nonprofit Training Series is due upon the signing of this Sponsorship Agreement. The balance is due August 31, 2011. Sponsorships are offered on a first-come, first-served basis.

Payment Information

Check enclosed \$ _____ (Please make payable to **Third Sector New England.**)

Visa MasterCard AmEx

Amount to be billed \$ _____ Card # _____ Exp. Date _____

Cardholder Name _____ Signature _____

Contact Information

Contact Person _____ Email _____

Address _____ Telephone _____

City _____ State _____ Zip _____

Thank you for helping to build the management skills of the region's nonprofit staff.

Receive a **5% discount** when you return your Sponsorship Agreement by August 22, 2011.

Questions? Contact *Julia Carpenter-Conlin*, training programs manager, jcarpenter@tsne.org, 617.523.6565 x275.



THIRD SECTOR®
New England

About Third Sector New England and the Nonprofit Training Series

Third Sector New England provides management and leadership resources to help nonprofits support strong, healthy communities. Our high quality, affordable training builds the knowledge and skills of nonprofit staff and managers, so they can increase their organization's community impact and better serve constituents.